

# **THE JACKSINA COMPANY, INC.**

**Publicity / Public Relations / Marketing**

**(617) 327-3463 (646) 286-0745**

**JAY ALVAREZ'**

**GRIPPING & COMICALLY SPOT-ON STORY  
OF  
HIS ESCAPE WITH HIS FAMILY FROM 1960's CUBA**

**BE CAREFUL !  
THE SHARKS WILL EAT YOU !**

**GARNERS TRIUMPHANT REVIEWS  
WINS AWARDS  
RE-OPENS IN HOLLYWOOD  
OPENS IN WASHINGTON DC  
RE-OPENS IN NYC**

**NYC**

**Stage Left Studio Theatre - New York  
November 30 – March18**

**HOLLYWOOD**

**ArtsWork Theatre  
January 27 - February 11**

**WASHINGTON DC**

**MetroStage  
April 4 – April 22**

**DIRECTED BY**

**THERESA GAMBACORTA**

**WINNER**  
**BEST OF FRINGE**  
**HOLLYWOOD FRINGE FESTIVAL**

**BEST SOLO PERFORMANCE**  
**2011 NEW YORK INTERNATIONAL FRINGE FESTIVAL**

## **THE BUZZ**

The serious buzz building up around Jay Alvarez' new play which is extraordinarily entitled "BE CAREFUL! THE SHARKS WILL EAT YOU!" continues to swell.

## **THE SOLD-OUT TRACK RECORD**

Directed by Theresa Gambacorta, the show sold-out **FOUR EXTENDED RUNS** at the new **STAGE LEFT STUDIO** (214 West 30<sup>th</sup> Street – between 7<sup>th</sup> and 8<sup>th</sup> Avenues on the 6<sup>th</sup> floor). Its Premiere in Los Angeles at the **THEATRE of NOTE** (1517 North Cahuenga Boulevard) sold out through June 26<sup>th</sup> as part of the Hollywood Fringe. Its special one-night performance at **CASA BACARDI** at the Institute for Cuban and Cuban-American Studies at the University of Miami sold out in a matter of hours after going on sale. The show re-opened in Los Angeles for a sold-out week at the **ArtWorks THEATRE** as part of the Hollywood Fringe's **BEST OF FRINGE** celebration and was honored with **BEST SOLO PERFORMANCE** by the 2011 New York International Fringe Festival for its acclaimed sold-out run at the **CHERRY LANE THEATRE** this August. Most recently 'Sharks' created headlines during its sold-out premiere in Portland's Festival of the Hispanic Arts, **LA LUNA NUEVA**, at the **MILAGRO THEATRE**.

## **THE NEWS**

The show will re-open for the **fifth** time at **STAGE LEFT STUDIO** (214 West 30 Street, New York City – between Seventh & Eighth Avenues on the Sixth Floor) on Wednesday, November 30 where it will run through Sunday, March 18.

**Wednesday, November 30 @ 7:30pm**  
**Monday, December 5 @ 7:30pm**  
**Wednesday, December 7 @ 7:30pm**  
**Wednesday, December 14 @ 7:30pm**  
**Sunday, January 8 @ 2:00pm (matinee)**  
**Tuesday, January 10 @ 7:30pm**  
**Wednesday, January 11 @ 7:30pm**  
**Friday, January 13 @ 7:30pm**  
**Saturday, January 14 @ 7:30pm**  
**Sunday, January 15 @ 2:00pm (matinee)**  
**Sunday, February 19 @ 7:30pm**  
**Friday, February 24 @ 7:30pm**  
**Saturday, February 25 @ 7:30pm**  
**Sunday, February 26 @ 2:00pm (matinee)**  
**Monday, March 5 @ 7:30pm**  
**Tuesday, March 6 @ 7:30pm**  
**Sunday, March 11 @ 2:00pm (matinee)**  
**Thursday, March 15 @ 7:30pm**  
**Friday, March 16 @ 7:30pm**  
**Sunday, March 18 @ 7:30pm (matinee)**

**The show will re-open at ArtWorks THEATRE (6567 Santa Monica Blvd., LA) on Friday, January 27 and play through Saturday, February 11.**

**Friday, January 27 @ 8:00pm**  
**Saturday, January 28 @ 8:00pm**  
**Sunday, January 29 @ 8:00pm**  
**Friday, February 3 @ 8:00pm**  
**Saturday, February 4 @ 8:00pm**  
**Sunday, February 5 @ 8:00pm**  
**Thursday, February 9 @ 8:00pm**  
**Friday, February 10 @ 8:00pm**  
**Saturday, February 11 @ 8:00pm**

**The show will open at MetroStage (1201 North Royal Street, Old Town Alexandria, Virginia) on Wednesday, April 4 where it will run through Sunday, April 22.**

**Wednesday, April 4 @ 8:00pm**  
**Thursday, April 5 @ 8:00pm**  
**Friday, April 6 @ 8:00pm**  
**Saturday, April 7 @ 5:00pm and 8:00pm**  
**Thursday, April 12 @ 8:00pm**  
**Friday, April 13 @ 8:00pm**  
**Saturday, April 14 @ 5:00pm and 8:00pm**  
**Sunday, April 15 @ 3:00pm and 7:00pm**  
**Thursday, April 19 @ 8:00pm**  
**Friday, April 20 @ 8:00pm**

**Saturday, April 21 @ 5:00pm and 8:00pm  
Sunday, April 22 @ 3:00pm and 8:00pm**

## **THE FUTURE**

**Mr. Alvarez is also in negotiations with Florida's FIU THEATRE and ARENA STAGE.**

## **THE SHOW**

**The show is a stunner; written by a man who experienced his father's, HUMBERTO ALVAREZ, unimaginable courage in the face of crushing historical events that rendered an entire nation of people indescribably helpless.**

**These are the parallel stories of Mr. Alvarez' beloved island; the glitz and glamour of Havana nightlife and what was about to bring it all crashing down thunderously on the world's stage.**

**The sultry beats of the spectacularly celebrity-drenched-mob-controlled-money-laundering-Internationally-infamous TROPICANA in the 1950s, the danger of Fulgencio Batista's fall and Fidel Castro's rise to power, a political revolution, the separation of 14,000 Cuban children from their parents, the longing for a better life that propels people to throw themselves under the cover of a moonless night into the unknown Caribbean Sea; THESE ARE THE EVENTS THAT SHAPED JAY ALVAREZ' FAMILY'S ESCAPE FROM CUBA in 1964.**

**General Batista and his army had taken over the Cuban government by force, smothering the Cuban Constitution as they diabolically built a capitalist Shangra-la in Havana. A plan that went so far south that on January 1<sup>st</sup>, 1959 Cuba woke up to the reports of General Batista's midnight escape on a plane that flew out of Havana carrying his cronies and over \$300 million dollars. Within 24 hours Fidel Castro and his rebel army came down from the Sierra Maestra Mountains.**

**Five years later, on Monday, March 16<sup>th</sup>, 1964 after excruciatingly innovative strategizing, HUMBERTO ALVAREZ set sail in a boat that just barely held 25 members of his family and life-long friends.**

**After 30 determined hours navigating the Caribbean Sea, HUMBERTO ALVAREZ delivered his precious cargo to our American shores and freedom.**

**I guarantee you will be enchanted by this EVENT of a show.**

**ENCHANTED.**

## **FOR TICKETS**

**Stage Left Studio - [www.StageLeftStudio.net](http://www.StageLeftStudio.net)**  
**MetroStage - [www.BoxOfficeTickets.com](http://www.BoxOfficeTickets.com)**  
**ArtWorks Theatre - [www.ArtWorksTheatre.com](http://www.ArtWorksTheatre.com)**

## **ABOUT THE AUTHOR**

**“In Honor of Chiqui and Humberto, on whose shoulders I stand!”**

JAY ALVAREZ (*Playwright/Actor*) is a bi-coastal actor whose Los Angeles theatre credits include: “Havana Bourgeois” opposite Tony Plana, (Haywood Theatre), “Noblesse Oblige” (Stages Theatre) and the Ovation Nominated play “The Shelter” (The Odyssey Theatre) TV credits include: the unforgettable French Waiter on Fox’s “Til Death” with Brad Garrett and Joely Fisher and “The Soprano’s” as well as national commercials for American Express and McDonald’s. In addition to NYC and LA theatre, Jay has worked in Washington DC at The Shakespeare Theater, Kennedy Center Studio Theater and Gala Hispanic Theatre, among others. With “Be Careful! The Sharks Will Eat You!,” Jay embarks on a completely different and new experience, honoring his parents and their journey to America. Jay has performed “Be Careful! The Sharks Will Eat You!” to sold out audiences at Stage Left in NYC as well as Nuyorican Poets Café and Area Stage in Miami. Jay would also like to thank his mentor and Master Teacher, Mr. Wynn Handman. An integral part of American theatre history, Jay credits Wynn for his development as an actor and bestowing on him the confidence to stand on this stage today. Jay’s web site: [www.sharkswilleatyou.com](http://www.sharkswilleatyou.com)

## **ABOUT THE DIRECTOR**

THERESA GAMBACORTA (*Director*) is a NYC actress, playwright and director. “Be Careful! The Sharks Will Eat You!” marks Theresa’s seventh solo play that she has either written and/or developed and directed. Solo shows written by Theresa include Her latest solo play, THE VEGAS PROJECT ran at Stage Left Studio in Feb. 2011 her Off-Broadway hit “La Magnani!” about Italian actress Anna Magnani, which ran for six weeks at The Arclight Theatre enrapturing audiences that included Eli Wallach and Anne Jackson and her hilarious solo play “Breaking The Glass”, directed by Cheryl King, which premiered at Stage Left and was also a part of Estrogenia Solo Voce Festival 2009. She has also developed and directed “Emergency Used Candles” by Chiara Montalto (Cherry Lane Theatre) and the solo plays “Dress Kiss Me” and “Just Back From Dreaming”, both by Marlene Nichols. Recent directorial credits include “Terranova” (Fringe Festival & Fringe Encore 2009) and “Rum Boogie” (The Looking Glass Theatre). She is a Master of Arts candidate in Educational Theatre at New York University. [www.theresagambacorta.com](http://www.theresagambacorta.com)

# THE QUOTES

**“THEATRE AT ITS HIGHEST LEVEL. BRILLIANT.  
DYNAMIC. NOT TO BE MISSED.”**

**-Sandi Durell, Examiner.com**

**“WONDEROUS. COMPELLING. CHARISMATIC.”**

**-Erasmus Guerra, NY Daily News**

**“A GREAT SHOW. TRUTHFUL. REVEALING.  
EMOTIONALLY STIRRING.”**

**- Brian Wade, SubUrban Underground TV**

**“THRILLING. FASCINATING. SPELLBINDING.”**

**-Suzanna Bowling, Times Square Chronicles**

**“DEEPLY COMEDIC. INTENSELY GRIPPING.  
A FLAWLESS PERFORMANCE.”**

**-Trish Vignola, BroadwayWorld.com**

**“DYNAMIC. MOVING. DISTINCT.”**

**-Carissa Cordes, nytheatre.com**

**“BRAVE. CELEBRATORY. BEAUTIFUL.”**

**-Jacqueline Cutler, Tribune Media Services**

**MESMERIZING. AMAZING. RARE. GREAT.**

**-Liz Belilovskaya, TimesSquare.com**

**“EXCITING. WONDERFUL. INCREDIBLE.”**

**-Bob Leggett, [The Examiner](#)**

**“MASTERFUL STORYTELLING.  
HEARTRENDING POWER.”**

**-Tony Frankel, [StageAndCinema.com](#)**

**“THIS SHOW IS A MUST SEE. WE LAUGHED. WE  
CRIED. WE COLLECTIVELY HELD OUR BREATH.”**

**-Marta Darby, [My Big Fat Cuban Family Blog](#)**

**“TOTALLY COMPELLING THEATER.”**

**-Ron Cohen, [Backstage](#)**

**“GREAT. A POWERFUL EXPERIENCE.”**

**-Lynn Berg, [nytheatre.com](#)**

**“FASCINATING. SPOT-ON COMIC DRAMATIZATION.  
A GREAT PERFORMANCE.”**

**-Deirdre Donovan, [CurtainUp.com](#)**

**“A ROLLERCOASTER RIDE. EXHILARATING.  
BRILLIANT. OUTSTANDING.”**

**-Ely Rosa Zamora, [Hispanic New York Project](#)**